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Bib Data Sheet

CONFIRMATION NO. 2117

<b>SERIAL NUMBER</b> 09/805,531	<b>FILING DATE</b> 03/13/2001 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 2161	<b>ATTORNEY DOCKET NO.</b>
<b>APPLICANTS</b> Kenneth C. Miller, Aptos, CA; <b>** CONTINUING DATA *****</b> THIS APPLN CLAIMS BENEFIT OF 60/188,863 03/13/2000 <b>** FOREIGN APPLICATIONS *****</b>				
<b>IF REQUIRED, FOREIGN FILING LICENSE</b> <b>GRANTED ** 04/19/2001</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met Verified and <u>Namrata Boreja</u> NB Acknowledged Examiner's Signature Initials		<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 1	<b>TOTAL CLAIMS</b> 15
				<b>INDEPENDENT CLAIMS</b> 2
<b>ADDRESS</b> Kenneth C. Miller 402 West Seacliff Drive Aptos, CA 95003				
<b>TITLE</b> Method for tracking advertising effectiveness				
<b>FILING FEE RECEIVED</b> 355	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	